

We'll meet online – An online exhibition at the University of Belgrade – Faculty of Chemistry

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Using objects from the Great Serbian Chemists' Collection, also known as Museum of Chemistry at the University of Belgrade — Faculty of Chemistry, we created an online exhibition, held at Facebook and Instagram pages of the Faculty of Chemistry.

Exhibition team consisted of the Faculty's employees and students. After a short webinar that the Museum Week team held and our online meeting, we decided to take over the Faculty's Facebook and Instagram pages in order to promote the valuable chemical heritage kept in our Museum.

This online exhibition lasted from the 11th to 18th of May and covered the Museum Week and the International Museum Day. Each day of these two manifestations had its themes represented through hashtags. We discussed our associations regarding the proposed hashtags and Museum's objects and made a plan for each day's posts. Having in mind the nature of social media, we created challenges for our virtual visitors.

For example, on #HeroesMW day, we shared a story about the achievements of Sima Lozanić (1847-1935), famous professor, chemist and education reformer, among other roles. We also wanted to share a story about heroes and heroines from the Faculty of Chemistry that are involved in projects dealing with corona and Ebola viruses.

For the #MuseumMomentsMW we photographed Pokémon figures among ceramic dishes in the Museum. That was a challenge for visitors – they had to distinguish regular museum objects from our “guests”.

International Museum Day had equality, diversity and inclusion as the theme. Having in mind that STEM field is often associated with males, we wanted to share a different story. Not many people know that there were female chemistry students in Serbia in the beginning of the 20th century. The percentage of female students was in accordance with the European level. We shared photograph and a book to illustrate this statement.

Our only budget was our time and Museum resources, not because we didn't get the money from the Faculty, but because we didn't need it. We all were volunteers, both students and employees. We created stories, photographed objects, and designed visuals together.

The Great Serbian Chemists' Collection is a small faculty museum, founded in 2002. More details about this Museum can be found at UMAC database site (in English) and on Faculty of Chemistry site (in Serbian for now).